How to Create a Logic Model for your Evaluation Plan*

Evaluation gives people tools to think more clearly about what they want to accomplish, how they want to accomplish it, and help them understand what works and what can be improved in a program, organization, or initiative. A **Logic Model is one tool in your evaluation toolbox.**

Evaluation allows organizations to:

- **CLARIFY** what they want to accomplish and how they woll do it and ensure everyone is on the same page
 - **LEARN** about what works and doesn't work in their deisgn and improve

their program/initiative

• **COMMUNICATE** their impact to stakeholders who are not as close to the work but need to understand it (community members, funders partners)

Logic Models

- Narrative or graphical representation of processes in real life
- Communicates the underlying assumptions upon which an activity is expected to lead to a specific result

Logic Models

- Helps communicate the program to people outside the program in a concise and compelling way
- Provides a tool to think about how multiple smaller activities can lead to a bigger picture, long-term change

Inputs

What resources are readily available?

Activities

What do we do?

Outputs

What types of tangible results will be achieved as a result of our activities?

Short term outcomes

What short-term changes will we observe as a result of our activities?

Mid term outcomes

What medium-term changes will we observe as a result of our activities?

Impact

What long-term changes do we want our work to achieve?



Developed for AMPT Up Your Org workshop by Kheira Issaoui-Mansouri

Logic Model for your Evaluation Plan Example

Inputs

Financial Resources

- Public funding
- Private funding
- HumanResources
- Time
- Expertise

Activities

- Fundraising
- Sourcing of digital media tools
- Curriculum
 Development
- Training of lowskilled teachers with limited subject knowledge

Outputs

- Digital resources: Videos, presentations, tablets
- Approved curriculum
- Structured lesson plans
- Lesson of high quality are delivered

Short term outcomes

- Access to learning content for leaders
- Increased knowledge of learner's foundational and numeracy skills

Mid term outcomes

- Increased
 number of
 learners with
 improved
 reading and
 numeracy skills
- Increased
 awareness and
 interest around
 core astronomy
 concepts

Impact

Improved learning outcomes

Assumptions:

- Students, parents, teachers and relevant government structures are interested in this project
- Students attend school on a regular basis
- Teachers with limited subject knowledge are capable of delivering high quality learning opportunities

External Factors:

- Stable political environment
- Stability of leadership especially at the district level
- Availability of teachers