

How to Create a Logic Model for your Evaluation Plan*

Evaluation gives people tools to think more clearly about what they want to accomplish, how they want to accomplish it, and help them understand what works and what can be improved in a program, organization, or initiative. A **Logic Model** is one tool in your evaluation toolbox.

Evaluation allows organizations to:

- **CLARIFY** what they want to accomplish and how they will do it and ensure everyone is on the same page
- **LEARN** about what works and doesn't work in their design and improve their program/initiative
- **COMMUNICATE** their impact to stakeholders who are not as close to the work but need to understand it (*community members, funders partners*)

Logic Models

- Narrative or graphical representation of processes in real life
- Communicates the underlying assumptions upon which an activity is expected to lead to a specific result

Logic Models

- **Helps communicate the program** to people outside the program in a concise and compelling way
- Provides a tool to think about how **multiple smaller activities can lead to a bigger picture**, long-term change

Inputs

Activities

Outputs

Short term
outcomes

Mid term
outcomes

Impact

What resources are readily available?

What do we do?

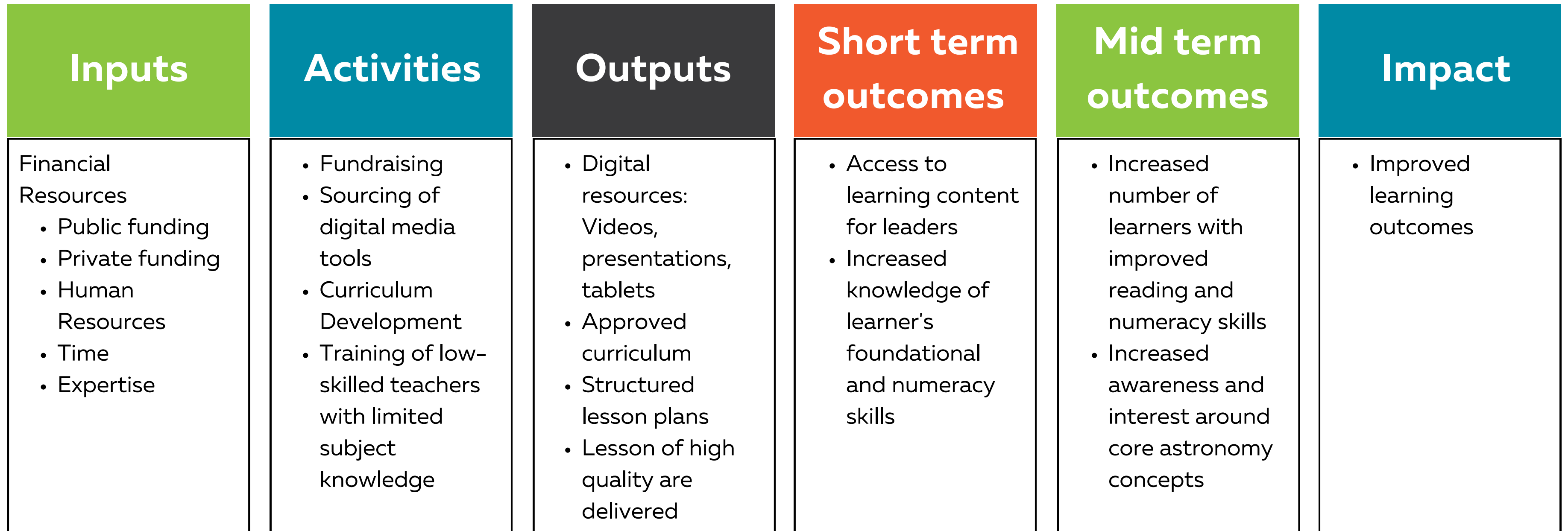
What types of tangible results will be achieved as a result of our activities?

What short-term changes will we observe as a result of our activities?

What medium-term changes will we observe as a result of our activities?

What long-term changes do we want our work to achieve?

Logic Model for your Evaluation Plan Example



Assumptions:

- Students, parents, teachers and relevant government structures are interested in this project
- Students attend school on a regular basis
- Teachers with limited subject knowledge are capable of delivering high quality learning opportunities

External Factors:

- Stable political environment
- Stability of leadership especially at the district level
- Availability of teachers